



Video game aficionados have a new place to visit in Clarington.

Play N Trade Franchise, Inc, the fastest growing video game franchise worldwide, has announced that father and son team, Robert and Shane Poon, have opened their first Play N Trade store in Bowmanville.

The new store is located at 2379 Hwy #2 in Bowmanville.

Shane Poon, who oversees the store's day-to-day operations, has been a gamer since the Atari and ColecoVision era. Prior to opening a Play N Trade he was previously employed as a Motor Ad Service Manager for BMW but he admits that his next level of expertise falls within the gaming industry.

"I've always wanted to do something on my own that I'm passionate about," says Poon. "There is something very gratifying about making a decision regarding my business that I know is the right and proper thing to do.

"Play N Trade's new store design is just one differential that sets us apart from other local video game retailers," says Poon. "We've actually had customers tell us that the store's slick, new layout is 'night and day' compared to our competitors."

Customers can also enjoy a great selection of new and used games and consoles, retro games and can take advantage of a unique "Try-Before-You-Buy" policy which allows any game to be played in-store prior to purchase.

Play N Trade, Bowmanville opened its doors April 9th but is planning a Grand Opening event next month.

## **New video game store in Bowmanville**

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Store hours are Monday-Friday, 10:00 a.m. to 9:00 p.m. and Saturday-Sunday 10:00 a.m. to 6:00 p.m.

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