



Bowmanville will be featured in the second season of a reality television show on the Oprah Winfrey Network (Canada).

The second season of *Million Dollar Neighbourhood* launches on Sunday, January 6 at 8 p.m. ET, on Corus Entertainment's OWN:

Oprah Winfrey Network (Canada), this year featuring participating residents in Bowmanville, Ontario, who have just 10 weeks to increase their collective net worth by \$1 million dollars. With the help of new host, personal financial expert and financial literacy advocate Preet Banerjee, and returning host, expert psychologist Dr. Joti Samra, participating Bowmanville families take on drastic measures as they attempt to wrestle down their personal debt, reign in their spending and find new sources of income as they commit to becoming Canada's next *Million Dollar Neighbourhood*.

The new season of

Million Dollar Neighbourhood

will feature several guest appearances including: acclaimed singer-songwriter Paul Brandt, who will perform his hit song "Worth"; David Visentin, Host of the W Network series

Love It or List It

, who advises the community as they execute a major home renovation for a neighbour;

Heather White and Lori Joyce, stars of

The Cupcake Girls

, who advise Bowmanville's small business owners how to make their businesses more profitable.

The first season of

Million Dollar Neighbourhood

saw the town of Aldergrove, British Columbia reach their million-dollar goal; now, Bowmanville will have the opportunity to rethink the way they earn, spend and save money - and if the community reaches their \$1 million goal, they'll choose one family to be awarded the life-changing sum of \$100,000.

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