



Clarington has a new road map for its future.

The Municipality has released its 2011-2014 Strategic Plan, which presents goals and objectives for the current term of Council.

The strategic priorities identified in the document include:

1. Promoting Economic Development
 1. Expedite business/industrial park development
 2. Attract new businesses and retain existing businesses to improve/increase non-residential assessment growth & development opportunities

3. Maintaining Financial Stability
 1. Achieve tax rate stability
 2. Expand and consolidate asset replacement strategy
 3. Develop policies for long-term financial health

4. Connecting Clarington
 1. Improve communication
 2. Establish the Clarington brand

3. Promoting Green Initiatives
 1. Reduce the Municipality's energy consumption
 2. Create a culture of "going green"

3. Investing in Infrastructure
 1. Expand and integrate transportation network
 2. Review existing waterfront land acquisition strategy
 3. Advocate, influence, and lobby senior levels of government to invest in infrastructure programs
4. Develop waterfront parks

5. Showcasing the Community
 1. Promote Clarington as a tourism destination
 2. Improve the visual appearance of the Municipality
 3. Promote our heritage – cultural, historical, agricultural

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